

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Shane P. Rossiter)
) Examiner: Pickett, John G.
Serial No.: 10/500,710)
) Group Art Unit: 3728
Filing Date: July 2, 2004)
) Confirmation No. 2430
Title: MEDIA HOLDING PACKAGE)

Mail Stop: Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE TO NON-FINAL OFFICE ACTION

Sir:

In response to the non-final Office Action mailed December 31, 2007, Applicant submits herewith amendments and remarks for consideration by the Examiner.

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 10.

Certificate of Electronic Filing

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being transmitted via the Office electronic filing system in accordance with 37 CFR § 1.6 on the date shown below.

Dated: March 27, 2008 Electronic Signature: _____/Joshua L. Jones/
(Joshua L. Jones)